



MEDIA KIT & RATE CARD



HISTORY & MISSION STATEMENT

ABOUT NINNAU

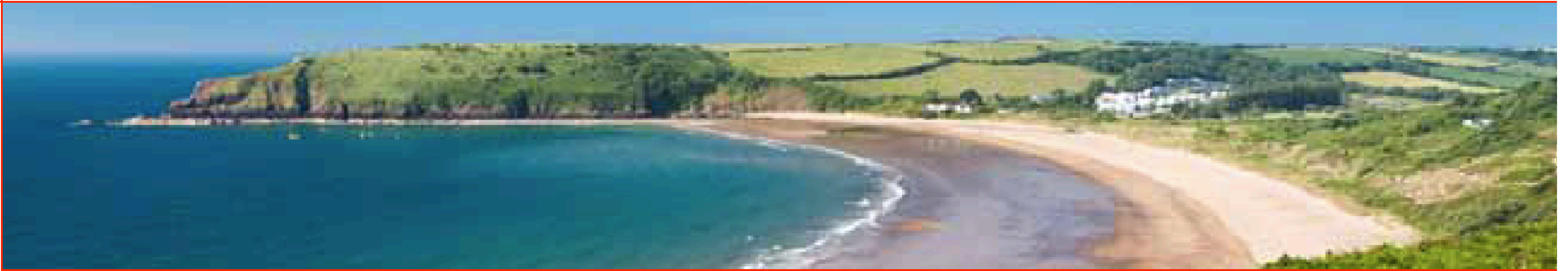
NINNAU (THE NORTH AMERICAN WELSH NEWSPAPER) AND Y DRYCH (THE OLDEST WELSH NEWSPAPER IN THE AMERICAS), SINCE MERGING IN 2003, OUR UNITED PUBLICATION SERVES AS THE LEADING VOICE OF THE NORTH AMERICAN WELSH COMMUNITY.

MISSION

WE ARE DEDICATED TO PRESERVING AND STRENGTHENING WELSH HERITAGE ACROSS THE CONTINENT OF NORTH AMERICA.



NINNAU
&
Y DRYCH
THE WELSH NORTH AMERICAN NEWSPAPER



NINNAU'S CONTENT

NINNAU COVERS VARIOUS AND UNIQUE TOPICS, THAT INCLUDES:
GENEALOGY, ART, HISTORY, EVENTS, FESTIVLAS, SPORTS AND
HIGHLIGHTS WELSH ACCOMPLISHMENTS.

SPACE CHARGES IN US DOLLARS FOR BLACK AND WHITE ADVERTISING

(PRICES ARE PER INSERTION)

| INSERTION: | 1ST | 2ND-3RD | 4TH-6TH |
|--------------------------|-------|---------|---------|
| FULL PAGE | \$465 | \$419 | \$376 |
| 4/5 PAGE | \$400 | \$360 | \$324 |
| 3/5 PAGE | \$314 | \$283 | \$254 |
| 1/2 PAGE | \$270 | \$244 | \$219 |
| JUNIOR PAGE | \$338 | \$304 | \$279 |
| 1/3 PAGE | \$185 | \$169 | \$153 |
| 1/4 PAGE | \$150 | \$135 | \$123 |
| 1/8 PAGE (10 COL-INCHES) | \$85 | \$78 | \$68 |
| 1/10 PAGE (8 COL-INCHES) | \$70 | \$63 | \$56 |
| 1/20 PAGE (4 COL-INCHES) | \$41 | \$38 | \$34 |
| 1/40 PAGE (2 COL-INCHES) | \$29 | \$25 | \$23 |
| 1 COL-INCH | \$19 | \$18 | \$15 |
| 3RD COVER | \$500 | \$450 | \$406 |
| 4TH COVER | \$525 | \$473 | \$428 |

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MECHANICAL REQUIREMENTS

| SIZE | WIDTH | HEIGHT |
|------------------------|----------------|----------|
| FULL PAGE | (INCHES) (COL) | (INCHES) |
| 4/5 PAGE -- HORIZONTAL | 9 3/4 5 | 15 1/2 |
| VERTICAL | 9 3/4 5 | 12 1/2 |
| JUNIOR PAGE | 7 3/4 4 | 15 1/2 |
| 3/5 PAGE -- HORIZONTAL | 7 3/4 4 | 12 1/2 |
| VERTICAL | 9 3/4 5 | 9 1/4 |
| 1/2 PAGE -- HORIZONTAL | 5 3/4 3 | 15 1/2 |
| VERTICAL | 9 3/4 5 | 7 3/4 |
| 1/3 PAGE -- HORIZONTAL | 7 3/4 4 | 9 3/4 |
| VERTICAL | 9 3/4 5 | 5 1/4 |
| HIGH VERT. | 7 3/4 4 | 6 1/2 |
| 1/4 PAGE -- HORIZONTAL | 5 3/4 3 | 8 3/4 |
| VERTICAL | 7 3/4 4 | 5 |
| 1/8 PAGE | 5 3/4 3 | 6 1/2 |
| 1/10 PAGE | 3 3/4 2 | 5 |
| 1/20 PAGE | 3 3/4 2 | 4 |
| 1/40 PAGE-- HORIZONTAL | 3 3/4 2 | 2 |
| VERTICAL | 3 3/4 2 | 1 |
| 1 COL/INCH | 1 7/8 1 | 2 |
| | 1 7/8 1 | 1 |

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FOR EACH ADDITIONAL COLOR ADD: \$100.00.

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